



# Logistics



# IT



# Innovation



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# Be ahead of the future – with BusinessCode

BusinessCode believes that in the next few years the Asia-Pacific region will be one of the key areas for innovation in the logistics industry.

BusinessCode has 15 years of experience in supporting large international customers in this industry to create and modernize their IT landscapes.

BusinessCode is in a unique position to support that development with its end-to-end IT services. Our technology can be used as the basis for key elements of IT architecture, ranging from e-commerce platforms and capability management to performance management systems.

# BusinessCode provides you with



Innovative IT-engineering in logistics  
Made in Germany



Founded on comprehensive know-how and a unique field-proven suite of IT components



Both was gained in more than 15 years of building up big parts of the current DHL IT landscape



Our unique methodology enables us to help you leapfrog from as-is to the level of a globally acting logistics provider



Without having to overcome the hurdles of a decade-long development process

# 4 Pillars of Success



## Made in Germany-4Asia

Our Consultants, Project Managers and Developers have 15 Years experience from more than 100 logistic-IT projects with the biggest international customers.

***BusinessCode knows best!***



## Maturity Assessment

With our proven maturity models we can fast-scan all major IT / Business topics like Performance Management, Customer Integration, e-commerce and others in your company.

***Get to know where you are – for free!***



## Leapfrogging Enabling

You can speed up the development of critical IT / Biz solutions and “Leapfrog” to world-class level with BusinessCode. Sample topics: Collect&Return, Billing, Transport Management, Track&Trace

....

***Don't learn from mistakes—skip them!***



## IT Excellence 4Logistics

Our technology suite covers your needs for excellent, innovative solutions tailored from standard components. Covering topics like: SOA, Cloud-Services, Web 2.0, Social Network Integration, Mobile ..

***Let IT drive your business!***

# Made in Germany 4Asia



Our Consultants, Project Managers and Developers have 15 Years experience from 100 logistic-IT projects with the biggest international customers



We develop the software / manage the project in/from Germany, according to German engineering quality standards



We operate 100% integrated with the customers team in Asia and have years of experience with this model



Standard-software and -methods are reasonable: We introduce them, whenever they fit. Where standards reach the limits we support our customers: individually, face-to-face and productive



We deliver in time & budget - but when your requirements are fulfilled, we start to think further: What could be done on top, what will be next, how can we reach more for you ... we create innovation

# Leapfrogging Ability



The core applications of any enterprise IT landscape typically undergo decade long development processes in which companies learn what is needed



Companies can bridge that process and save time by using the experience of an excellent supplier who has all the knowledge about the hurdles, traps & pitfalls, typical mistakes ...



In logistics IT – BusinessCode has gained that knowledge in years of experience with big , international logistic companies. Use us to enable you to skip the mistakes that others made before

Samples

Topic / Application	Leapfrogging Potential
Performance Management	Island-Solutions/Late-Start/Non-Active
e-commerce	Legacy-Technology-Zoo kept alive
Address Management	Non proactive ( reactive ) approach
Partner Integration	Non unified data capture standards

# IT Excellence 4Logistics



BusinessCode's component suite allows for tailor-made solutions in all areas of logistics IT. Used in multiple projects with multiple customers, this suite forms the solid basis for our projects.

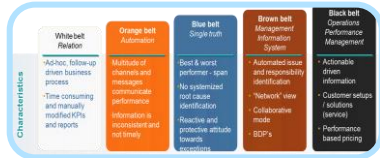


Beyond that, it allows us go beyond the "current scope", plan with future demand and create innovative business ideas out of the IT capability realized in the project. That is added value.

## Samples for Business-IT Innovation supported by BusinessCode

Original Scope	Innovation / Enhancement	Future Innovation
Express Logistics Operations Performance Management based on tracking data	Proactive Recovery Information for Field Operations & Customer Service	Real Time Perf. Mngmt. / Zero Failure Approach / Total Global Control Tower
Collect and Return Service via SOA Platform	Full Customer Integration via SOA Web services	Customer Controlled Supply Chain
Standard Transit Time Management	Market & Demand driven Capability Management via Web 2.0 & Big Data	Personalized Services / Big Data driven Prediction on Customer behavior

# Maturity Assessment

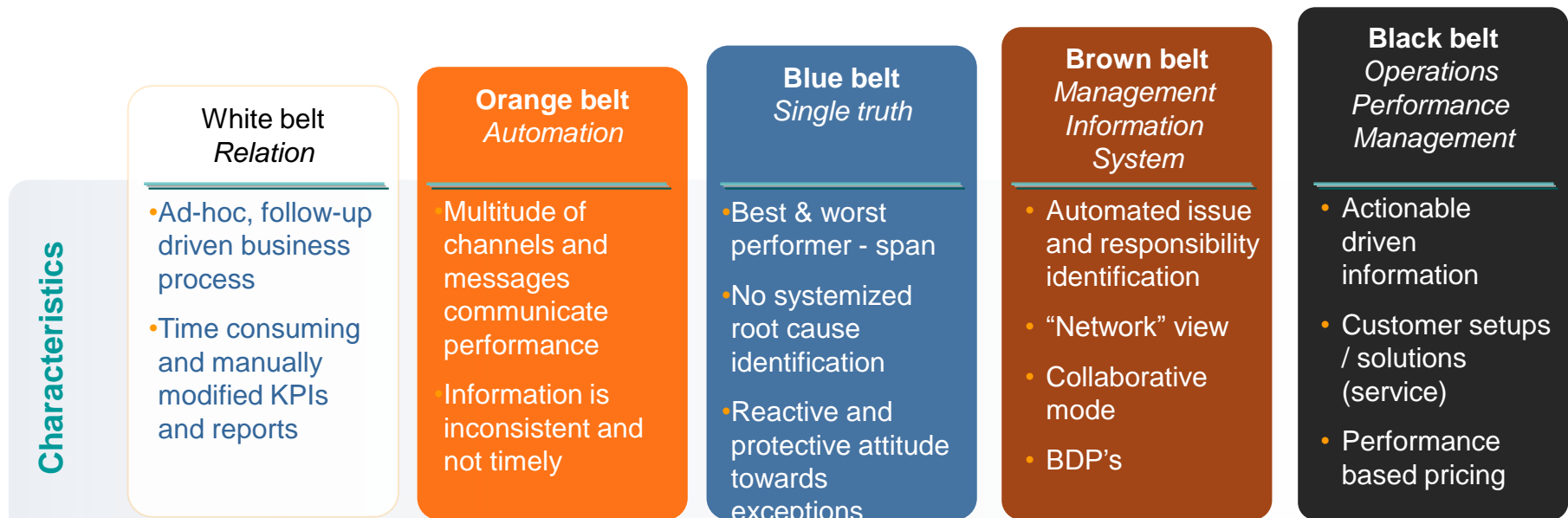


BusinessCode has developed maturity models for all major IT / Business topics in logistics IT like Performance Management, Customer Integration, e-commerce ...



The information is gained in Q&A sessions together with the customer. The first level forms a solid valuable basis for all further collaboration and is provided to you for free.

## Sample Maturity Modell for Topic: Performance Management





# Sample Customers



**KUEHNE+NAGEL**

**PHILIPS**

**DB SCENKER**

**O<sub>2</sub>**

**Hermes**

**valora**

**IRON MOUNTAIN®**



# Sample Projects



BusinessCode was chosen to establish a state-of-the-art Operations Performance Management solution. A first release was provided just 3 months after the start of the project. Today the solution provides KPIs and automated root cause analytics and failure allocation to a global user audience (5000 active users / 1000 daily users)



As part of the comprehensive system for quality assurance and continuous improvement, the quality management module provides visibility of operational Key Performance Indicators with tailored views for the local depots as well as central management on country and regional level. Including Master data Management



Central management tool for monitoring the performance of IT-4-Business. The Information is used to monitor SLAs with internal customers and to verify the partner companies as well as to control Six Sigma projects and initiatives. Information is made available to hundreds of users in different views and different analysis tools. Besides scorecard, dashboard and analytic tools, data can also be visualized on maps